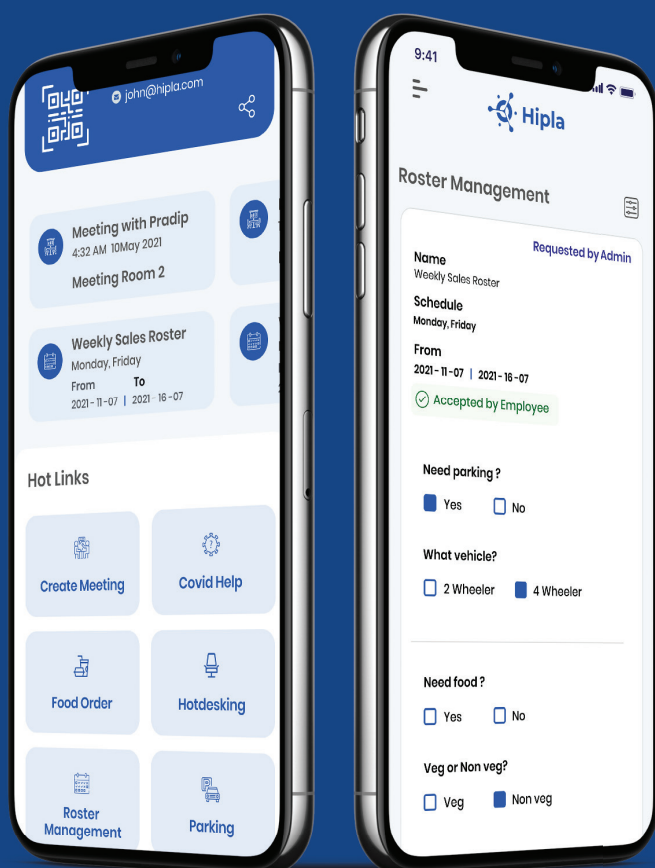


Hotdesking case study.

Hipla's Hotdesking solution helps India's largest largest Marketing agency bring its workforce back to office



Client Overview:



Company size:
13,000 + Employees



Headquarter:
Kansas, US



Industry:
Marketing & advertising



Branches/Locations:
125+ offices worldwide

A quick snapshot of business benefits:

Increased office
utilization by 85%

Enabled faster
decision making by 1-tap
workplace analytics

Ensured a smooth &
safe back-to-office
strategy

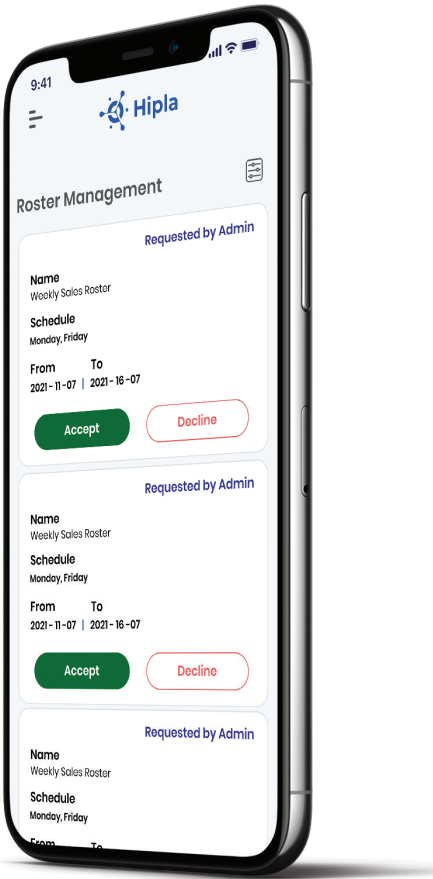
Business needs & challenges:

The client, India’s leading Marketing & Advertising brand, wanted to ensure a safe and smooth back-to-office for its workforce strategy through a hybrid work setup.

The client had 1500 employees on their roster & wanted to digitize & manage 800 sqft area for a hotdesking solution that ensures a smooth hybrid work setup by digitizing their office & desk layouts.

The client faced problems around limited visibility on team availability, demand planning on admin facilities ,workplace analytics & room utilization and reached out to Hipla.

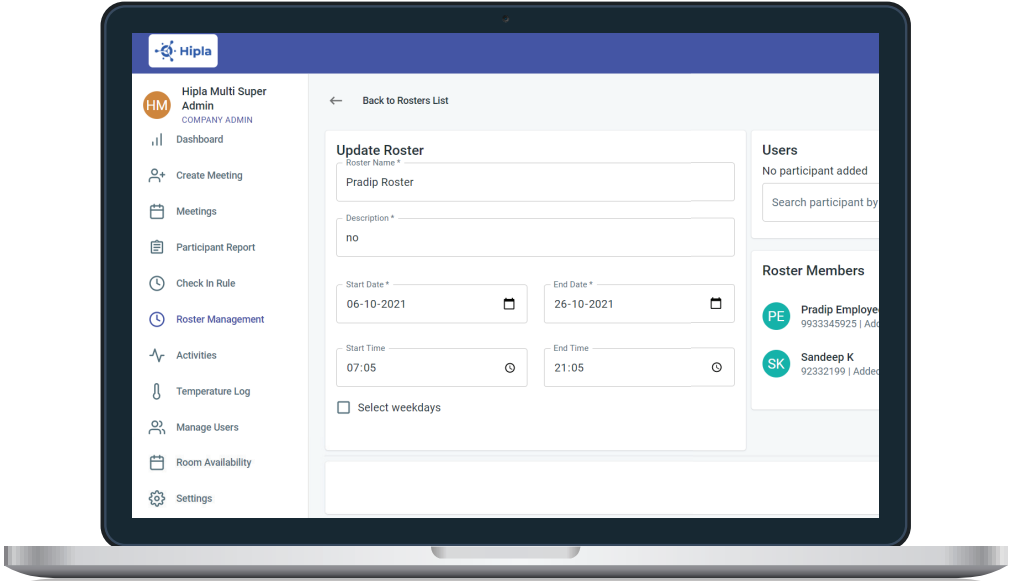
Hipla’s Hotdesking solution helped the client digitize their office layout & desk setups with strong hygiene & social distancing standards in a record time of 6 days. Hipla office experience app allowed returning employees to book desks , indicate if they need parking and food and also seek help if they felt unwell.

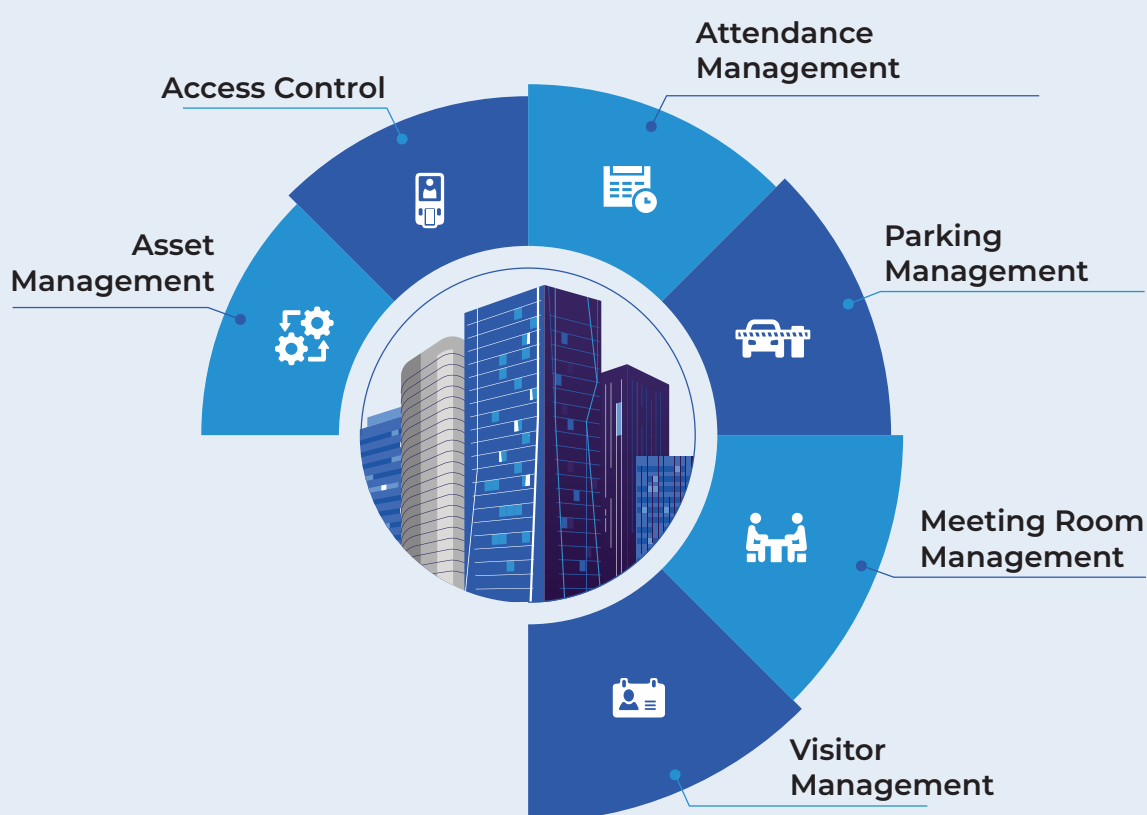
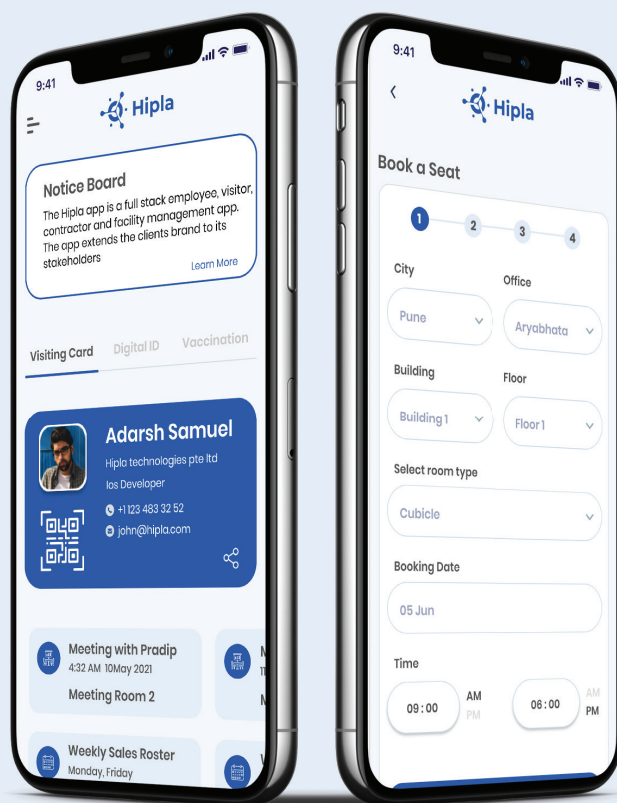


Our prebuilt workflow templates for Hotdesking by department & team sizes also allowed the clients employees to spend less time on facility logistics by automatically getting matched to conference rooms & cabins based on department & project sizes.

In addition to enabling flexibility for employees in booking desks in advance or on the spot, the client also was able to predict & forecast hybrid work schedules in advance, removing guesswork from their strategy to restart work-from-office.

Hipla’s hotdesking solution also allowed the Client to access workplace & productivity analytics like Room-usage metrics by teams, departments & employees(+ more) all from a streamlined dashboard.





Smarty Facility Management and EHS

